

# International Journal of Business and Management Invention

## International Editorial Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi  
Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science, Iran
- ❖ DR. Waspodo Tjipto Subroto, M.Pd  
State University of Surabaya, Indonesia
- ❖ DR. P. Malyadri  
Osmania University, India
- ❖ Dr. Makarand upadhyaya  
cba, jazan university, jazan , Saudi Arabia
- ❖ Dr. Krishnamurthy Prabhakar  
SRM University, India
- ❖ Dr. Joy Mukhopadhyay  
ISBR Bangalore, India
- ❖ Prof. Dr. Mohammed Galib Hussai  
Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar,  
Ghaziabad, India  
Email: [ijbmi@invmails.com](mailto:ijbmi@invmails.com)  
Website: [www.ijbmi.org](http://www.ijbmi.org)



ISSN 2319-8028

9 7 7 2 3 1 9 8 0 2 8 0 4 >



# International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

## Contents :

<b>Market Reaction To The LQ-45 Index On The Indonesia Stock Exchange (IDX) To The Trade War Phenomenon Between United States And China Period Of February 2018 To January 2019</b> Kania Alma Tiara, Irni Yunita	<b>01-08</b>
<b>The Performance on Higher Education Based Knowledge Management Human Capital and Organizational Learning</b> V. Ratna Inggawati, Budiyanto, Suhermin	<b>09-17</b>
<b>Life Stress, Self-esteem and Mental Health of Women</b> Dr Jyotirmayee Choudhury	<b>18-21</b>
<b>Impact of independent director's characteristics influences financial reporting quality; Evidence from Pakistan</b> Muhammad waris, Muhammad Saqib, Sufyan Ali, Rizwan Farooq, Dr. Qasim Maqbool, Ijaz Younas	<b>22-33</b>
<b>Explore the Influence of Key-Consumer-Leaders on Social Business Activities in Wechat Friendship under Private Domain Traffic</b> Wenhong Cui	<b>34-38</b>
<b>The Effect of HR Practices on Job Loyalty in PT. X</b> Rintani Dyan Pangastuti, Oliandes Sondakh, Hananiel M. Gunawan	<b>39-46</b>
<b>Analysis of Effect of Unified Theory of Acceptance and use of Technology 2 (UTAUT 2) of the Intention to Reuse and Reuse Behavior in OVO Users in Surabaya</b> Priskilla E.E. Napitupulu, Amelia, Ronald	<b>47-58</b>
<b>The Effects Of Assets And Liabilities On Sovereign Sukuk : ARDL Analysis For Islamic Bank</b> Khairatun Hisan, Miyasto, Tatik Mariyanti, Rifki Ismal	<b>59-65</b>

**IJBMI**  
**Volume 9 - Issue 2 - February- 2020**

Web : [www.ijbmi.org](http://www.ijbmi.org)

Email : [ijbmi@invmails.com](mailto:ijbmi@invmails.com)

## International Journal of Business and Management Invention (IJBMI)

International Journal of Business and Management Invention (IJBMI) is an international journal intended for professionals and researchers in all fields of Business and Management. IJBMI publishes research articles and reviews within the whole field Business and Management, new teaching methods, assessment, validation and the impact of new technologies and it will continue to provide information on the latest trends and developments in this ever-expanding subject. The publications of papers are selected through double peer reviewed to ensure originality, relevance, and readability. The articles published in our journal can be accessed online.

### The Features of IJBMI

- \* Open access to all researchers
- \* Fast publication process
- \* Proper peer review process
- \* Electromechanical Engineering
- \* Suggestion to author if article need modification
- \* Post-publishing work like indexing of each article to different database.
- \* Journal publishes online as well as print version.
- \* Print version dispatch to author within a week of online version
- \* Journal provide digitally signed e-certificates to all author after the publication of paper

### LIST OF JOURNALS :

- [International Journal of Engineering and Science Invention \(IJESI\)](#)
- [International Journal of Pharmaceutical Science Invention \(IJPSI\)](#)
- [International Journal of Business and Management Invention \(IJBMI\)](#)
- [International Journal of Humanities and Social Science Invention \(IJHSSI\)](#)
- [International Journal of Mathematics and Statistics Invention \(IJMSI\)](#)

### Contact US :

Web : [www.ijbmi.org](http://www.ijbmi.org)  
Email : [ijbmi@invmails.com](mailto:ijbmi@invmails.com)

### Submit your paper in Invention Journals

Submissions must be original and should not have been published previously or be under consideration for publication while being evaluated by Invention Journals. All articles are subjected to a peer-review process. All submitted articles will be judged based on their quality Authors are requested to submit their articles in M.S Word format to online submission process on Invention Journals website [www.ijbmi.org](http://www.ijbmi.org)

### Terms of Submission

Papers must be submitted on the understanding that they have not been published elsewhere and are not currently under consideration by another journal. The submitting author is responsible for ensuring that the article's publication has been approved by all the other coauthors. It is also the authors' responsibility to ensure that the articles emanating from a particular institution are submitted with the approval of the necessary institution. Only an acknowledgment from the editorial office officially establishes the date of receipt. Further correspondence and proofs will be sent to the principal author before publication unless otherwise indicated. It is a condition of submission of a paper that the authors permit editing of the paper for readability.

### Peer Review

All manuscripts are subject to peer review and are expected to meet standards of academic excellence. Submissions will be considered by an associate editor and if not rejected right away by peer-reviewers, whose identities will remain anonymous to the authors.

### Paper Acceptance:

The final decision on publication is made by the Editor-in-Chief upon recommendation of the Editorial Board Members. If the manuscript is accepted for publication, it must not be published in any periodicals elsewhere without the permission of the editorial board

### Copyright Form

Open Access authors retain the copyrights of their papers, and all open access articles are distributed under the terms of the Creative Commons Attribution license, which permits unrestricted use, distribution and reproduction in any medium, provided that the original work is properly cited.

The use of general descriptive names, trade names, trademarks, and so forth in this publication, even if not specifically identified, does not imply that these names are not protected by the relevant laws and Regulations.

While the advice and information in this journal are believed to be true and accurate on the date of its going to press, neither the authors, the editors, nor the publisher can accept any legal responsibility for Any errors or omissions that may be made. The publisher makes no warranty, express or implied, with Respect to the material contained herein.

### Invention Journals Indexing Partners

All published paper in Invention Journals index in following world wide libraries.





# International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

## Contents :

<b>Market Reaction To The LQ-45 Index On The Indonesia Stock Exchange (IDX) To The Trade War Phenomenon Between United States And China Period Of February 2018 To January 2019</b> Kania Alma Tiara, Irni Yunita	<b>01-08</b>
<b>The Performance on Higher Education Based Knowledge Management Human Capital and Organizational Learning</b> V. Ratna Inggawati, Budiyanto, Suhermin	<b>09-17</b>
<b>Life Stress, Self-esteem and Mental Health of Women</b> Dr Jyotirmayee Choudhury	<b>18-21</b>
<b>Impact of independent director's characteristics influences financial reporting quality; Evidence from Pakistan</b> Muhammad waris, Muhammad Saqib, Sufyan Ali, Rizwan Farooq, Dr. Qasim Maqbool, Ijaz Younas	<b>22-33</b>
<b>Explore the Influence of Key-Consumer-Leaders on Social Business Activities in Wechat Friendship under Private Domain Traffic</b> Wenhong Cui	<b>34-38</b>
<b>The Effect of HR Practices on Job Loyalty in PT. X</b> Rintani Dyan Pangastuti, Oliandes Sondakh, Hananiel M. Gunawan	<b>39-46</b>
<b>Analysis of Effect of Unified Theory of Acceptance and use of Technology 2 (UTAUT 2) of the Intention to Reuse and Reuse Behavior in OVO Users in Surabaya</b> Priskilla E.E. Napitupulu, Amelia, Ronald	<b>47-58</b>
<b>The Effects Of Assets And Liabilities On Sovereign Sukuk : ARDL Analysis For Islamic Bank</b> Khairatun Hisan, Miyasto, Tatik Mariyanti, Rifki Ismal	<b>59-65</b>

# IJBMI

## Volume 9 - Issue 2 - February-2020

Web : [www.ijbmi.org](http://www.ijbmi.org)

Email : [ijbmi@invmails.com](mailto:ijbmi@invmails.com)